

Maharashtra's first Reverse Buyer Seller Meet (RBSM) for MSME Exporters to be held from 21st July 2025 to 22nd July 2025 at Mumbai

As the State's Nodal Agency, Maharashtra Small Scale Industries Development Corporation Limited, a Government of Maharashtra undertaking, in collaboration with Federation of Indian Export Organizations (FIEO), is scheduled to conduct the State's first Reverse Buyer Seller Meet (RBSM) for MSME Exporters. The event will be held on 21st July 2025 and 22nd July 2025 at Mumbai.

This two-day event aims to provide a dynamic platform for at least 200 export-oriented MSMEs in the State to interact with 40-50 international buyers/importers. The event entails prescheduled business-to-business (B2B) interactions enabling MSMEs to present their offerings, connect with prospective partners, and expand their global reach.

The key objective of the Reverse Buyer Seller Meet (RBSM) is to foster direct engagement between Maharashtra's MSMEs and overseas buyers. We believe that our diplomatic community in general and trade offices in particular active in the focus countries can play a pivotal role in encouraging international participation and promoting sourcing opportunities through this initiative.

The Reverse Buyer Seller Meet will feature a diverse range of sectors, includes:

- Processed Foods
- Tea, Coffee, Spices
- Textiles & Ready Made Garments
- Engineering Products
- Automotive Spare parts
- Electrical Products
- Home ware & Kitchenware
- Gems & Jewellery & Imitation Jewellery
- Sugar & Confectionery
- Drugs & Pharmaceuticals
- GI Products
- Plastic & Plastic Articles

This event presents a unique opportunity for Maharashtra's MSMEs to diversify export markets for their products and services.

To facilitate the international participation, FIEO is offering the following benefits to selected buyers:

- Return Airfare Reimbursement
- Two nights' accommodation and local travel
- Access to business networking sessions via pre-scheduled B2B meetings with relevant MSMEs

For further information or assistance, please feel free to contact at csmsidc-mh@mah.gov.in and nikhilchoudhari@kpmg.com